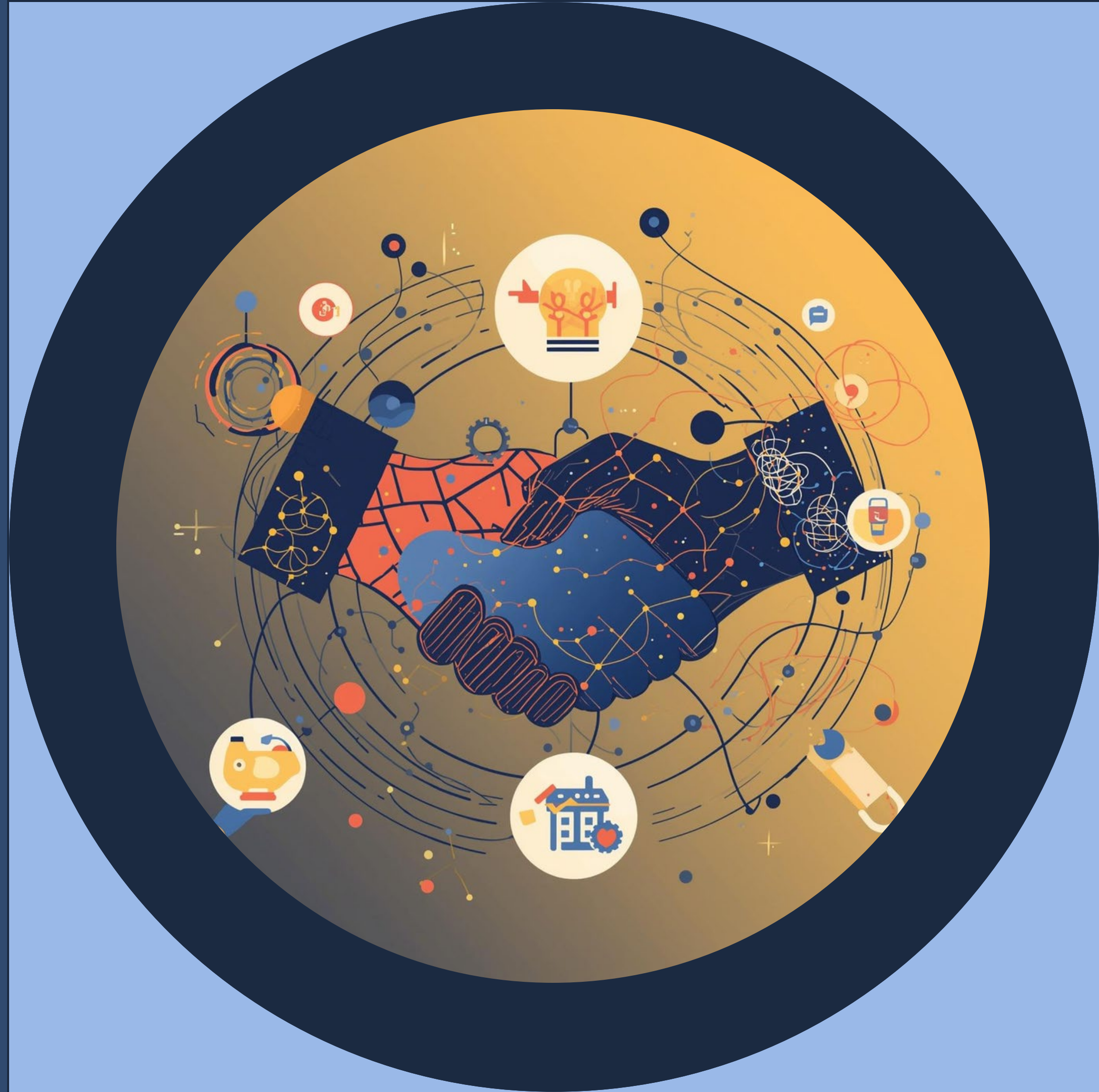


Old Country AI



Meeting Pool

Collaboration
Proposal



Introduction to Old Country AI and Meeting Pool



Old Country AI

Old Country AI specializes in **building agentic AI** platforms that automate workflows and streamline operations for businesses.



Meeting Pool

With 30 years of experience, Meeting Pool **excels in product marketing**, providing invaluable insights and support to their clients.

E-Commerce Profit Sharing

50/50 Net Profit Split

Profits from e-commerce sites based on **Meeting Pool-originated ideas** will be **shared equally** between both companies.



First Sites

- Eventonista
- Expat Work Navigator

Continued Growth

Further Meeting Pool-originated e-commerce sites that are deployed will follow the **same 50/50 split**

"Net Profit" Definition

Net profit is calculated by subtracting total expenses from customer cash received.

E-Commerce Expense Deductions



Expenses Scope

Expenses include costs for salaries, advertising, SaaS/cloud, fulfillment, shipping, taxes, IP registrations, refunds, etc.

Salary Expense Allocation

Hours worked for employees involved in Old Country AI's e-commerce business are **tracked**. Allocation of hours worked on e-commerce operations will be **attributed pro rata** across all e-commerce sites (including non-Meeting Pool sites).

Example Salary Allocation

- OCAI has **8 e-commerce sites**.
- Meeting Pool has **2**.
- Baker spends **100 hours** on OCAI's e-commerce business
- 10 hours of Baker's time will be attributed to each site.
- So, OCAI's cost for **20 hours** of Baker's time will be deducted from the revenue obtained from Meeting Pool's sites.

Profit Sharing Example



Type	Revenue/Expense
Gross Revenue	\$100,000
Expenses (fulfillment, salaries, AI, cloud, etc.)	-\$20,000
Net profit	\$80,000
Meeting Pool 50% Share	\$40,000

Partnership Contributions and Responsibilities



Old Country AI

Agentic AI Platform

Old Country AI offers **early access** to its innovative agentic AI platform, streamlining workflows for collaboration.

Agentic AI Operational Costs

Old Country AI will **cover AI costs** related to the AI platform during the initial trial phase.

E-Commerce Management & Operations

Old Country AI will run the e-commerce sites day-to-day.

Meeting Pool

SaaS Services

Meeting Pool will **maintain its existing SaaS/data services**, ensuring smooth integration within the AI platform.

Marketing Support

Meeting Pool provides **marketing** execution and advisory support to Old Country AI, including **humans-on-the-loop** creative creation, LinkedIn marketing, and sales collateral.

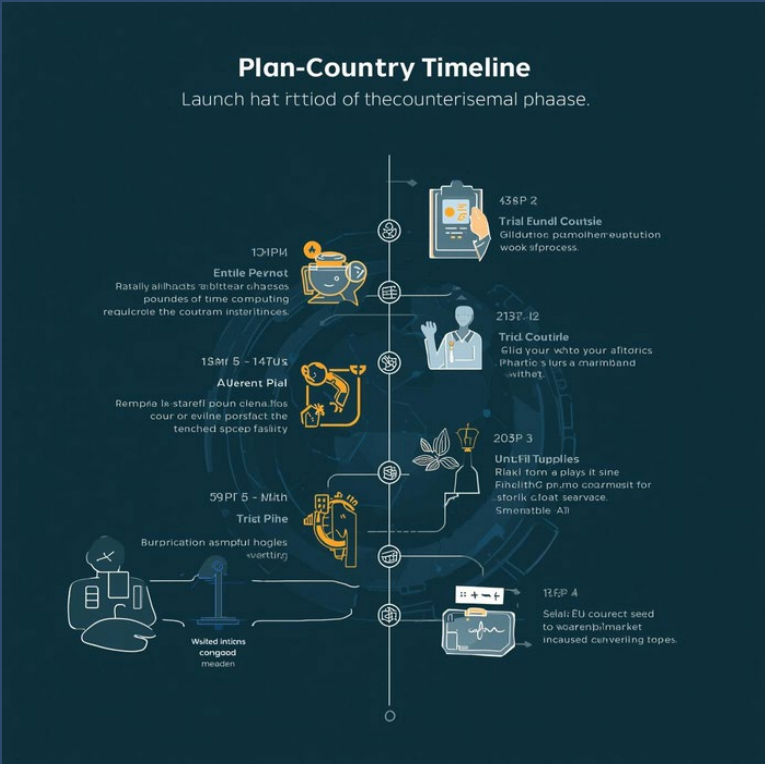
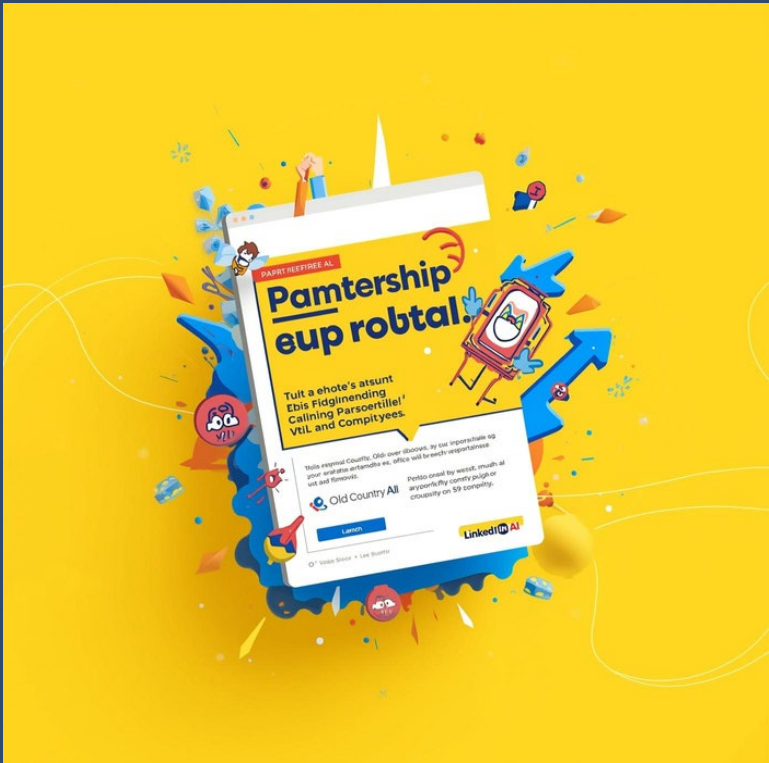
Ownership Options for E-Commerce Site IP



Flexible on Ownership Rights

The owner must register trademarks and is solely responsible for the upfront costs associated with the registrations, which will be deducted from gross e-commerce revenues

Next Steps



Term Sheet

- Deadline: Tuesday, Oct. 7
- Penholder: Dan

Next Meeting

- Deadline: Wednesday, Oct. 8

Term Sheet Alignment

- Target: Wednesday, Oct. 22

First Draft of Long -Form Agreement

- Target: Wednesday, Oct. 29
- Penholder: Dan

Thank You
for
Considering
Our
Proposal!

Email Address

dan@oldcountry.ai

